



PANAGORAGROUP

MAKING OUR WORLD A BETTER PLACE FOR GOOD

Panagora Group is a woman-owned small business (WOSB) dedicated to high-impact international development. Our goal is to provide innovative solutions that build national capacity and promote sustainability through robust local participation and capacity building, utilizing highly integrated and private sector solutions. Throughout our work, we embrace a virtuous circle of knowledge stewardship, collaborative learning, and application of evidence to heighten and accelerate positive health and development outcomes. Panagora is a woman-owned small business with an established USAID NICRA.

OUR EXPERTISE

Panagora offers a range of international development and global health services and experts. We provide short- and long-term technical assistance at the country level or in Washington, D.C. Drawing on decades of experience across all developing regions, our team offers a range of foundational international health and development services, with specialized expertise in:

- Global Health
- Monitoring, Evaluation, and Learning
- Private Sector Solutions
- Capacity-Building
- Knowledge Management and Communications

As a small business, we are able to implement novel and innovative approaches using highly participatory approaches to mobilize community, civil society, and government energy in defining and owning solutions, and to promote inclusive development that benefits all groups.

Ultimately, we work to promote country ownership and sustained performance so that our efforts help achieve our mission of making the world a better place for good.

ABOUT THE FOUNDER

Betsy Bassan, Panagora's President and CEO, has held a variety of executive and leadership positions, e.g., at Chemonics International, Save the Children, Society for International Development, and the Small Business Association of International Companies. She brings a proven track record of transformational leadership, spurring teams to achieve ambitious strategies in highly pragmatic ways, from policy advocacy in Washington, D.C., to community-level programming in developing countries. Insights Success Magazine named Betsy as one of "The 30 Most Inspiring Women in Business" in 2017.

PANAGORA GROUP BY THE NUMBERS

8 YEARS

PROVIDING HEALTH AND
DEVELOPMENT SOLUTIONS



70

GLOBAL
EMPLOYEES



24

COUNTRIES
IMPACTED



53

CONTRACTS
AWARDED

2

USAID CLA CASE
COMPETITION
AWARDS



OUR SERVICES

- Strategic planning
- Participatory assessment, design, and evaluation
- Performance monitoring and data use
- Knowledge curation and learning
- Capacity building and institutional strengthening
- Market and best practices studies
- Training and facilitation
- Activity implementation, from start to finish

"Pan" means all, "agora" is the city center. Panagora! An inclusive space where ideas bubble and the best thrive and spread.



USAID-RELATED CONTRACTS

Prime Contracts

- USAID/South Africa Monitoring, Evaluation, Research and Learning (MERL), 2018-2023 (EVAL ME IDIQ Task Order)
- USAID/Philippines Collaborating, Learning and Adapting for Improved Health (CLAIMHealth), 2018-2022 (EVAL ME IDIQ TO)
- USAID/Dominican Republic Monitoring, Evaluation & Learning Platform, 2016-2021 (EVAL ME IDIQ Task Order)
- USAID/Uganda SUSTAIN Performance Evaluation, 2016 (EVAL ME IDIQ Task Order)

Long-term Subcontracts

- USAID Regional Health Integration to Enhance Services in North Acholi Uganda Activity (RHITES-N. Acholi), 2018-2022 (Prime: URC)
- USAID/Guatemala's Metrics Project, 2018-2022 (Prime: MSI)
- USAID Bureau for Policy, Planning, and Learning (PPL) Institutional Support Services Contract (ISSC), 2017-2022 (Prime: Highlight Technologies)
- Department of State Performance Measurement, Management, and Analysis Support, 2017-2019 (Prime: Dexis Consulting)
- Health Sector Resiliency, Afghanistan, 2015-2020 (Prime: Palladium)
- Integrated Health Program, Burundi, 2014-2015 (Prime: FHI360)
- Afya Jijini Contract/Subcontract Compliance Support, Kenya, 2016 (Prime: IMA World Health)
- Afya Jijini Support to Management of Grants Under Contract, Kenya, 2016-2017, (Prime: IMA World Health)
- School Health and Reading Program (SHRP) Performance and Impact Evaluation, Uganda, 2012-2017 (Prime: NORC)
- Literacy Achievement and Retention Activity (LARA) Performance and Impact Evaluation, Uganda, 2016-2020 (Prime: NORC)
- Global Health Supply Chain Program (GHSC)- Procurement & Supply Management single-award, 2015-2020 (Prime: Chemonics)
- Bangladesh Smiling Sun Franchise, 2011-2013 (Prime: Chemonics)

Short-term Subcontracts

- Evaluation of the HANSHEP Pilot Health PPP Advisory Facility, 2015 (Prime: Castalia Ltd.)
- Regional Agricultural Development Project-South, Afghanistan, 2014 (Prime: Chemonics)
- Feed the Future Enabling Environment for Agriculture, Uganda, 2013 (Prime: Chemonics)
- Strengthening Tuberculosis Control in Ukraine, 2013 (Prime: Chemonics)

IDIQs

- Prime IDIQs
 - Prime: Monitoring and Evaluation (EVAL ME), 2015-2020
 - Prime: TASC4 Africa multiple award small business set-aside, 2014-2019
- IDIQ Subcontracts
 - Global Health Supply Chain (GHSC) multiple award full & open, 2015-2020 (Prime: Chemonics)
 - Global Health Supply Chain (GHSC) multiple award small business set-aside, 2015-2020 (Prime: Axios International)
 - Water & Development IDIQ, 2015-2020 (Prime: Natural Resources Consulting Engineers (NRCE))
 - CDC Global Data and Technical Assistance (G-DATA) Services, 2015-2020 (Prime: Logistics Management Institute (LMI))
 - Human & Institutional Capacity Development Pro, 2014-2019 (Prime: The Kaizen Company)
 - TASC4 Africa IDIQ, 2014-2019 (Prime: Chemonics)

GSA Schedule

- Professional Services Schedule (PSS)

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