



PANAGORAGROUP

MAKING OUR WORLD A BETTER PLACE FOR GOOD

Panagora Group is a woman-owned small business (WOSB) with an established USAID NICRA. We implement novel and innovative solutions using highly participatory approaches to mobilize local community, civil society, and government capacity to promote inclusive development that benefits all stakeholders. Ultimately, we work to promote country ownership and sustained performance to achieve our mission of making the world a better place for good.

OUR EXPERTISE

Panagora offers a range of international development and global health services and experts. We provide short- and long-term technical assistance at the country level or in Washington, D.C. Drawing on decades of experience across all developing regions, our team offers a range of foundational international health and development services, with specialized expertise in:

- Global Health
- Monitoring, Evaluation, and Learning
- Private Sector Solutions
- Capacity Building
- Knowledge Management and Communications

As a small business, we are able to implement novel and innovative approaches using highly participatory approaches to mobilize community, civil society, and government energy in defining and owning solutions, and to promote inclusive development that benefits all groups.

Ultimately, we work to promote country ownership and sustained performance so that our efforts help achieve our mission of making the world a better place for good.

ABOUT THE FOUNDER

Betsy Bassan, Panagora's President and CEO, has held a variety of executive and leadership positions, e.g., at Chemonics International, Save the Children, Society for International Development, and the Small Business Association of International Companies. She brings a proven track record of transformational leadership, spurring teams to achieve ambitious strategies in highly pragmatic ways, from policy advocacy in Washington, D.C., to community-level programming in developing countries. Insights Success Magazine named Betsy as one of "The 30 Most Inspiring Women in Business" in 2017.

**USAID
SMALL BUSINESS
OF THE YEAR
FY2018**

PANAGORA GROUP BY THE NUMBERS

9 YEARS

PROVIDING HEALTH,
DEVELOPMENT, AND
LEARNING SOLUTIONS



140

GLOBAL
EMPLOYEES



34

COUNTRIES
IMPACTED



63

CONTRACTS
AWARDED

3

USAID CLA CASE
COMPETITION
AWARDS



OUR SERVICES

- Activity implementation, from start to finish
- Strategic planning
- Participatory assessment, design, and evaluation
- Performance monitoring and data use
- Knowledge curation and learning
- Capacity building and institutional strengthening
- Market and best practices studies
- Training and facilitation

"Pan" means all, "agora" is the city center. Panagora! An inclusive space where ideas bubble and the best thrive and spread.



Local Partners

The Heart of Panagora's Work
From the start, Panagora has embraced the belief that empowering local partners must be central to all our work. With every new activity, we leverage the power of local NGOs, private companies, and government agencies to ensure solutions that stick.

USAID-RELATED CONTRACTS

Prime Contracts

- USAID/Indonesia Monitoring, Evaluation and Learning (MEL), 2020-2023
- USAID/Philippines Collaborating, Learning, and Adapting for Improved Development (CLAimDev), 2020-2025
- USAID/India Collaborating, Learning, and Adapting in India Mechanism (CLAIM), 2019-2022
- USAID/Colombia Monitoring, Evaluation and Learning (MEL), 2019-2024
- USAID/South Africa Technical Support Services (TSS), 2019-2024
- USAID/South Africa Monitoring, Evaluation, Research and Learning (MERL), 2018-2020 (EVAL ME IDIQ Task Order)
- USAID/Philippines Collaborating, Learning, and Adapting for Improved Health (CLAimHealth), 2018-2022 (EVAL ME IDIQ TO)
- USAID/Dominican Republic Monitoring, Evaluation & Learning Platform, 2016-2021 (EVAL ME IDIQ Task Order)

Completed

- USAID/Uganda SUSTAIN Performance Evaluation, 2016 (EVAL ME IDIQ Task Order)

Long-term Subcontracts

- USAID/Uganda Health Systems Strengthening (HSS), 2019-2024 (Prime: Palladium)
- USAID Promoting the Quality of Medicines (PQM+), 2019-2024 (Prime: USP)
- USAID Regional Health Integration to Enhance Services in North Acholi Uganda Activity (RHITES-N, Acholi), 2018-2022 (Prime: URC)
- USAID Bureau for Policy, Planning, and Learning (PPL) Institutional Support Services Contract (ISSC), 2017-2022 (Prime: Highlight Technologies)
- Literacy Achievement and Retention Activity (LARA) Performance and Impact Evaluation, Uganda, 2016-2020 (Prime: NORC)
- Global Health Supply Chain Program – Procurement & Supply Management (GHSC-PSM) single-award, 2015-2020 (Prime: Chemonics)

Completed

- Dept. of State Performance Measurement, Management, and Analysis Support, 2017-2019 (Prime: Dexis Consulting)
- Health Sector Resiliency, Afghanistan, 2015-2020 (Prime: Palladium) – *early completion*
- Afya Jijini Support to Management of Grants Under Contract, Kenya, 2016-2017, (Prime: IMA World Health)
- School Health and Reading Program (SHRP) Performance and Impact Evaluation, Uganda, 2012-2017 (Prime: NORC)
- Afya Jijini Contract/Subcontract Compliance Support, Kenya, 2016 (Prime: IMA World Health)
- Integrated Health Program, Burundi, 2014-2015 (Prime: FHI360)
- Bangladesh Smiling Sun Franchise, 2011-2013 (Prime: Chemonics)

Short-term Subcontracts (Completed)

- Evaluation of the HANSHEP Pilot Health PPP Advisory Facility, 2015 (Prime: Castalia Ltd.)
- Regional Agricultural Development Project-South, Afghanistan, 2014 (Prime: Chemonics)
- Feed the Future Enabling Environment for Agriculture, Uganda, 2013 (Prime: Chemonics)
- Strengthening Tuberculosis Control in Ukraine, 2013 (Prime: Chemonics)

Prime IDIQs

- Prime: Monitoring and Evaluation I (EVAL ME I), 2015-2020
- Prime: Monitoring and Evaluation II (EVAL ME II), 2020-2025

Completed

- Prime: TASC4 Africa multiple award small business set-aside, 2014-2019

IDIQs Subcontracts

- Global Health Supply Chain (GHSC) multiple award full & open, 2015-2020 (Prime: Chemonics)
- Global Health Supply Chain (GHSC) multiple award small business set-aside, 2015-2020 (Prime: Axios International)
- Water & Development IDIQ, 2015-2020 (Prime: Natural Resources Consulting Engineers (NRCE))
- CDC Global Data and Technical Assistance (G-DATA) Services, 2015-2020 (Prime: Logistics Management Institute)
- Human & Institutional Capacity Development Pro, 2014-2019 (Prime: The Kaizen Company)
- TASC4 Africa IDIQ, 2014-2019 (Prime: Chemonics)

GSA Schedule

- OASIS Small Business Pool 1, 2020-2024 (Prime: Assured Consulting Solutions)
- OASIS Small Business Pool 1, 2020-2024 (Prime: Bixal)
- Multiple Awards Schedule (MAS), 2016-2021

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