



# PANAGORAGROUP

MAKING OUR WORLD A BETTER PLACE FOR GOOD



Panagora Group is a woman-owned small business (WOSB) with an established USAID NICRA. We implement novel and innovative solutions using highly participatory approaches to mobilize local community, civil society, and government capacity to promote inclusive development that benefits all stakeholders. Ultimately, we work to promote country ownership and sustained performance to achieve our mission of making the world a better place for good.

## OUR EXPERTISE

Panagora offers a range of international development and global health services and experts. We provide short- and long-term technical assistance at the country level or in Washington, D.C. Drawing on decades of experience across all developing regions, our team offers a range of foundational international health and development services, with specialized expertise in:

- Global Health
- Monitoring, Evaluation, and Learning
- Private Sector Solutions
- Capacity Building
- Knowledge Management and Communications

As a small business, we are able to implement novel and innovative approaches using highly participatory approaches to mobilize community, civil society, and government energy in defining and owning solutions, and to promote inclusive development that benefits all groups.

Ultimately, we work to promote country ownership and sustained performance so that our efforts help achieve our mission of making the world a better place for good.

## ABOUT THE FOUNDER

Betsy Bassan, Panagora's President and CEO, has held a variety of executive and leadership positions, e.g., at Chemonics International, Save the Children, Society for International Development, and the Small Business Association of International Companies. She brings a proven track record of transformational leadership, spurring teams to achieve ambitious strategies in highly pragmatic ways, from policy advocacy in Washington, D.C., to community-level programming in developing countries. Insights Success Magazine named Betsy as one of "The 30 Most Inspiring Women in Business" in 2017.

**USAID  
SMALL BUSINESS  
OF THE YEAR  
FY2018**

## PANAGORA GROUP BY THE NUMBERS

**10 YEARS**

PROVIDING HEALTH,  
DEVELOPMENT, AND  
LEARNING SOLUTIONS



**175**

GLOBAL  
EMPLOYEES



**54**

COUNTRIES  
IMPACTED



**64** CONTRACTS  
AWARDED

**3**

USAID CLA CASE  
COMPETITION  
AWARDS



## OUR SERVICES

- Activity implementation, from start to finish
- Strategic planning
- Participatory assessment, design, and evaluation
- Performance monitoring and data use
- Knowledge curation and learning
- Capacity building and institutional strengthening
- Market and best practices studies
- Training and facilitation



**Local Partners**

*The Heart of Panagora's Work*  
From the start, Panagora has embraced the belief that empowering local partners must be central to all our work. With every new activity, we leverage the power of local NGOs, private companies, and government agencies to ensure solutions that stick.

## USAID-RELATED CONTRACTS

### Prime Contracts

- USAID/Indonesia Monitoring, Evaluation and Learning Platform (MEL-P), 2020-2023
- USAID/Philippines Collaborating, Learning, and Adapting for Improved Development (CLAimDev), 2020-2025
- USAID/India Collaborating, Learning, and Adapting in India Mechanism (CLAIM), 2019-2022
- USAID/Colombia Monitoring, Evaluation and Learning (MEL), 2019-2024
- USAID/South Africa Technical Support Services (TSS), 2019-2024
- USAID/Philippines Collaborating, Learning, and Adapting for Improved Health (CLAimHealth), 2018-2022 (EVAL ME IDIQ TO)
- USAID/Dominican Republic Monitoring, Evaluation & Learning Platform, 2016-2021 (EVAL ME IDIQ Task Order)

### Completed

- USAID/South Africa Monitoring, Evaluation, Research and Learning (MERL), 2018-2020 (EVAL ME IDIQ Task Order)
- USAID/Uganda SUSTAIN Performance Evaluation, 2016 (EVAL ME IDIQ Task Order)

### Long-term Subcontracts

- Dept. of State Performance Measurement, Management, and Analysis Support, 2020-2025 (Prime: Dexis Consulting)
- USAID/Uganda Health Systems Strengthening (HSS), 2019-2024 (Prime: Palladium)
- USAID Promoting the Quality of Medicines (PQM+), 2019-2024 (Prime: USP)
- Global Health Supply Chain Program - Procurement & Supply Management (GHSC-PSM) single-award, 2015-2023 (Prime: Chemonics)
- USAID Regional Health Integration to Enhance Services in North Acholi Uganda Activity (RHITES-N, Acholi), 2018-2022 (Prime: URC)
- USAID Bureau for Policy, Planning, and Learning (PPL) Institutional Support Services Contract (ISSC), 2017-2022 (Prime: Highlight Technologies)
- Literacy Achievement and Retention Activity (LARA) Performance and Impact Evaluation, Uganda, 2016-2021 (Prime: NORC)

### Completed

- Dept. of State Performance Measurement, Management, and Analysis Support, 2017-2020 (Prime: Dexis Consulting)
- Health Sector Resiliency, Afghanistan, 2015-2020 (Prime: Palladium) — *early completion*
- Afya Jijini Support to Management of Grants Under Contract, Kenya, 2016-2017, (Prime: IMA World Health)
- School Health and Reading Program (SHRP) Performance and Impact Evaluation, Uganda, 2012-2017 (Prime: NORC)
- Afya Jijini Contract/Subcontract Compliance Support, Kenya, 2016 (Prime: IMA World Health)
- Integrated Health Program, Burundi, 2014-2015 (Prime: FHI360)
- Bangladesh Smiling Sun Franchise, 2011-2013 (Prime: Chemonics)

### Short-term Subcontracts (Completed)

- Evaluation of the HANSHEP Pilot Health PPP Advisory Facility, 2015 (Prime: Castalia Ltd.)
- Regional Agricultural Development Project-South, Afghanistan, 2014 (Prime: Chemonics)
- Feed the Future Enabling Environment for Agriculture, Uganda, 2013 (Prime: Chemonics)
- Strengthening Tuberculosis Control in Ukraine, 2013 (Prime: Chemonics)

### Prime IDIQs

- Prime: Monitoring and Evaluation II (EVAL ME II), 2020-2025

### Completed

- Prime: Monitoring and Evaluation I (EVAL ME I), 2015-2020
- Prime: TASC4 Africa multiple award small business set-aside, 2014-2019

### IDIQs Subcontracts

- Global Health Supply Chain (GHSC) multiple award full & open, 2015-2020 (Prime: Chemonics)
- Global Health Supply Chain (GHSC) multiple award small business set-aside, 2015-2020 (Prime: Axios International)
- Water & Development IDIQ, 2015-2020 (Prime: Natural Resources Consulting Engineers (NRCE))
- CDC Global Data and Technical Assistance (G-DATA) Services, 2015-2020 (Prime: Logistics Management Institute)
- Human & Institutional Capacity Development Pro, 2014-2019 (Prime: The Kaizen Company)
- TASC4 Africa IDIQ, 2014-2019 (Prime: Chemonics)

### GSA Schedule

- OASIS Small Business Pool 1, 2020-2024 (Prime: Assured Consulting Solutions)
- OASIS Small Business Pool 1, 2020-2024 (Prime: Bixal)
- Multiple Awards Schedule (MAS), 2016-2021

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