



# PANAGORAGROUP

MAKING OUR WORLD A BETTER PLACE FOR GOOD

Panagora Group is a social enterprise dedicated to providing high-quality, high-impact technical assistance for global health, development, and learning.

We are a dynamic woman-owned and employee-owned small business focused on implementing market-based and integrated local solutions that strengthen country capacity and self-reliance; and on using learning, communications, and technology to accelerate and heighten impact.

We use highly participatory approaches to mobilize community, civil society, and government stakeholders in defining and owning solutions, and to promote inclusive development.

Throughout our work, we embrace a virtuous cycle of knowledge stewardship, collaborative learning, and application of evidence that result in positive health and development outcomes.

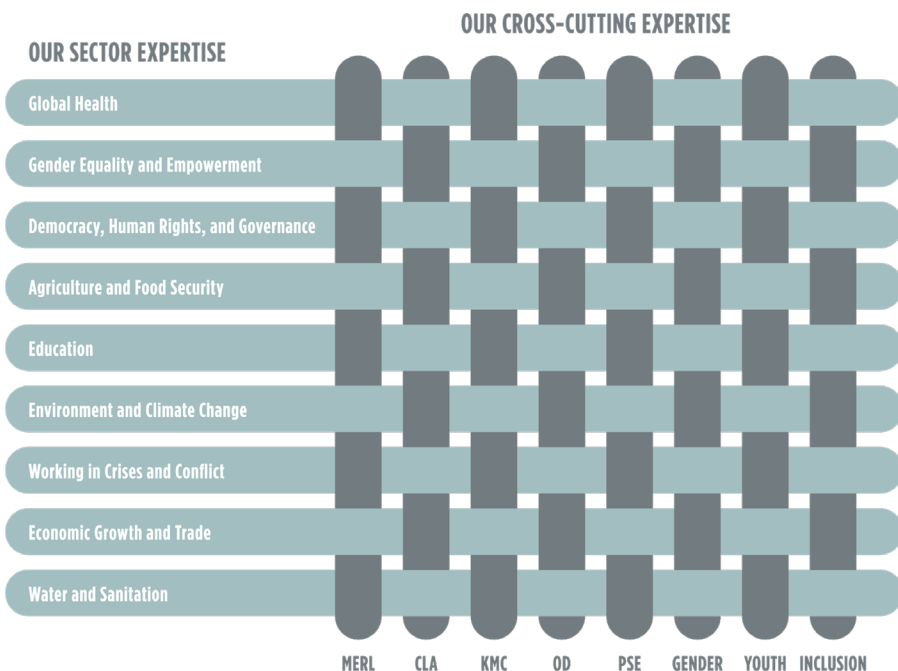
## OUR EXPERTISE AND SERVICES

We offer an array of global health, international development, and learning services across a wide range of technical and cross-cutting areas. Our experts can provide short-term or long-term technical assistance in-country or in Washington, D.C., through institutional support mechanisms.

### Our Services

- Learning and adaptation
- Monitoring and Evaluation
- Capacity Building
- Implementation
- Planning and Design

### Our Expertise



**USAID**  
SMALL BUSINESS  
OF THE YEAR **FY2018**

**PANAGORA GROUP**  
**BY THE NUMBERS**

**12 YEARS**

PROVIDING HEALTH,  
DEVELOPMENT, AND  
LEARNING SOLUTIONS



**185**  
GLOBAL  
EMPLOYEES



**53**  
COUNTRIES



**72** CONTRACTS  
AWARDED

**3**

USAID CLA CASE  
COMPETITION  
AWARDS



## ABOUT THE FOUNDER

Betsy Bassan brings over 30 years of experience as an innovator in the international development field across a variety of sectors with hands-on experience across Africa, Asia, Europe and Eurasia, and the Middle East. She has a proven track record of transformational leadership, spurring teams to achieve ambitious strategies in pragmatic ways, from policy advocacy in Washington, D.C., to community-level programming in partner countries. Betsy Bassan is a 2021 Ernst & Young Entrepreneur of the Year for the Mid-Atlantic region and a 2020 Enterprising Woman of the Year Awardee.

“Pan” means all and “agora” is the city center. Panagora: an inclusive space where ideas bubble and the best ones thrive and spread.



We believe that working with and strengthening local partners must be central to all our work. With every new activity, we leverage the power of local NGOs, private companies, and government agencies to implement solutions that stick.

## USAID-RELATED CONTRACTS

### Prime Contracts

- USAID/Sudan Monitoring, Evaluation and Learning (MEL), 2022-2027
- USAID/Indonesia Monitoring, Evaluation and Learning Platform (MEL-P), 2020-2023
- USAID/Philippines Collaborating, Learning, and Adapting for Improved Development (CLAimDev), 2020-2025
- USAID/India Collaborating, Learning, and Adapting in India Mechanism (CLAIM), 2019-2022
- USAID/Colombia Monitoring, Evaluation and Learning (MEL), 2019-2024
- USAID/Southern Africa Technical Support Services (TSS), 2019-2025

### Completed

- USAID/Philippines Collaborating, Learning, and Adapting for Improved Health (CLAimHealth), 2018-2022 (EVAL ME IDIQ TO)
- USAID/Dominican Republic Monitoring, Evaluation & Learning Platform, 2016-2021 (EVAL ME IDIQ Task Order)
- USAID/South Africa Monitoring, Evaluation, Research and Learning (MERL), 2018-2020 (EVAL ME IDIQ Task Order)
- USAID/Uganda SUSTAIN Performance Evaluation, 2016 (EVAL ME IDIQ Task Order)

### Long-Term Subcontracts

- USAID/Uganda Health Activity (UHA), 2022-2027 (Prime: URC)
- USAID Cambodia Malaria Elimination Project 2 (CMEP2), 2021-2026 (Prime: URC)
- Dept. of State Performance Measurement, Management, and Analysis Support, 2020-2025 (Prime: Dexis Consulting)
- USAID/Uganda Health Systems Strengthening (HSS), 2019-2024 (Prime: Palladium)
- USAID Promoting the Quality of Medicines (PQM+), 2019-2024 (Prime: USP)
- Global Health Supply Chain Program - Procurement & Supply Management (GHSC-PSM) single-award, 2015-2023 (Prime: Chemonics)

### Completed

- USAID Regional Health Integration to Enhance Services in North Acholi Uganda Activity (RHITES-N, Acholi), 2018-2022 (Prime: URC)
- USAID Bureau for Policy, Planning, and Learning (PPL) Institutional Support Services Contract (ISSC), 2017-2022 (Prime: Highlight Technologies)
- Literacy Achievement and Retention Activity (LARA) Performance and Impact Evaluation, Uganda, 2016-2021 (Prime: NORC)
- Dept. of State Performance Measurement, Management, and Analysis Support, 2017-2020 (Prime: Dexis Consulting)
- Health Sector Resiliency, Afghanistan, 2015-2020 (Prime: Palladium) – *early completion*
- Afya Jijini Support to Management of Grants Under Contract, Kenya, 2016-2017, (Prime: IMA World Health)
- School Health and Reading Program (SHRP) Performance and Impact Evaluation, Uganda, 2012-2017 (Prime: NORC)
- Afya Jijini Contract/Subcontract Compliance Support, Kenya, 2016 (Prime: IMA World Health)
- Integrated Health Program, Burundi, 2014-2015 (Prime: FHI360)
- Bangladesh Smiling Sun Franchise, 2011-2013 (Prime: Chemonics)

### Short-Term Subcontracts (Completed)

- Evaluation of the HANSHEP Pilot Health PPP Advisory Facility, 2015 (Prime: Castalia Ltd.)
- Regional Agricultural Development Project-South, Afghanistan, 2014 (Prime: Chemonics)
- Feed the Future Enabling Environment for Agriculture, Uganda, 2013 (Prime: Chemonics)
- Strengthening Tuberculosis Control in Ukraine, 2013 (Prime: Chemonics)

### Prime IDIQs

- Monitoring and Evaluation II (EVAL ME II), 2020-2025
- USAID/India Collaborating, Learning, and Adapting in India Mechanism

### Completed

- Prime: Monitoring and Evaluation I (EVAL ME I), 2015-2020
- Prime: TASC4 Africa multiple award small business set-aside, 2014-2019

### IDIQs Subcontracts

- Global Health Supply Chain (GHSC) multiple award full & open, 2015-2020 (Prime: Chemonics)
- Global Health Supply Chain (GHSC) multiple award small business set-aside, 2015-2020 (Prime: Axios Int'l)
- Water & Development IDIQ, 2015-2020 (Prime: Natural Resources Consulting Engineers (NRCE)
- CDC Global Data and Technical Assistance (G-DATA) Services, 2015-2020 (Prime: Logistics Management Inst.)
- Human & Institutional Capacity Development Pro, 2014-2019 (Prime: The Kaizen Company)
- TASC4 Africa IDIQ, 2014-2019 (Prime: Chemonics)

### GSA Contracts

- OASIS Small Business Pool 1, 2020-2024 (Primes: Assured Consulting Solutions, Bixal, PatchPlus)
- Multiple Award Schedule (MAS), 2016-2026

Panagora Group is a woman-owned small business (WOSB) with an established USAID NICRA.