



# PANAGORAGROUP

MAKING OUR WORLD A BETTER PLACE FOR GOOD

Panagora Group is a social enterprise dedicated to providing high-quality, high-impact technical assistance for global health, development, and learning.

We are a woman-owned and employee-owned small business focused on implementing market-based and integrated local solutions that strengthen country capacity and self-reliance; and on using learning, communications, and technology to accelerate and heighten impact.

We use highly participatory approaches to mobilize community, civil society, and government stakeholders in defining and owning solutions, and to promote inclusive development.

Throughout our work, we embrace a virtuous cycle of knowledge stewardship, collaborative learning, and application of evidence that result in positive health and development outcomes.

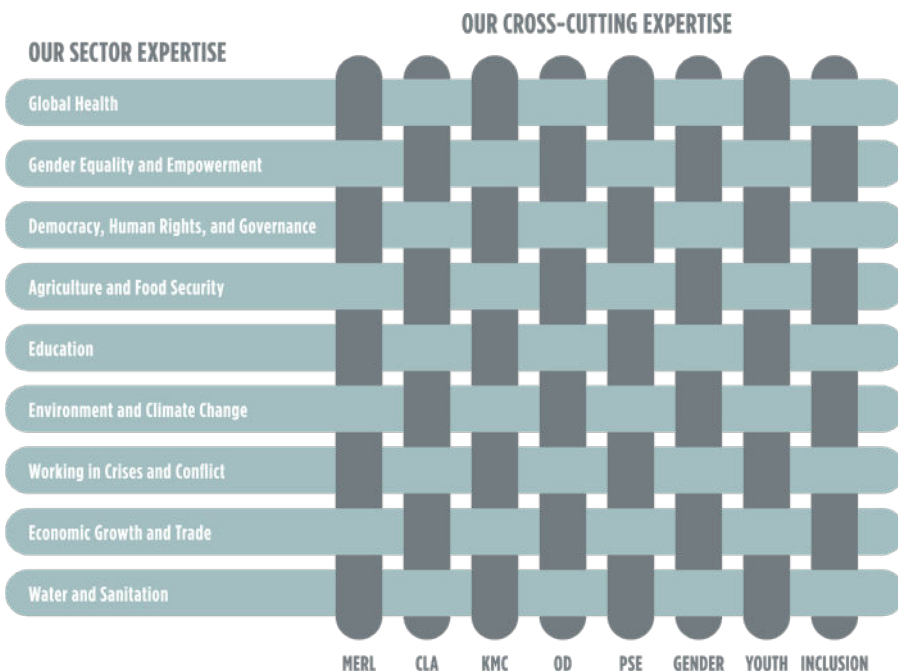
## OUR EXPERTISE AND SERVICES

We offer an array of global health, international development, and learning services across a wide range of technical and cross-cutting areas. Our experts can provide short-term or long-term technical assistance in-country or in Washington, D.C., through institutional support mechanisms.

### Our Services

- Learning and adaptation
- Monitoring and Evaluation
- Capacity Building
- Implementation
- Planning and Design

### Our Expertise



**USAID**  
**SMALL BUSINESS**  
**OF THE YEAR FY2018**

**PANAGORA GROUP**  
**BY THE NUMBERS**

## 13 YEARS

PROVIDING HEALTH, DEVELOPMENT, AND LEARNING SOLUTIONS



GLOBAL TEAM **215** FULL TIME  
**300+** SHORT TERM

**67** COUNTRIES  **75** CONTRACTS AWARDED

**3** USAID CLA CASE COMPETITION AWARDS 

## ABOUT THE FOUNDER

Betsy Bassan brings over 30 years of experience as an innovator in the international development field across a variety of sectors with hands-on experience across Africa, Asia, Europe and Eurasia, and the Middle East. She has a proven track record of transformational leadership, spurring teams to achieve ambitious strategies in pragmatic ways, from policy advocacy in Washington, D.C., to community-level programming in partner countries. Betsy Bassan is a 2021 Ernst & Young Entrepreneur of the Year for the Mid-Atlantic region and a 2020 Enterprising Woman of the Year Awardee.

“Pan” means all and “agora” is the city center. Panagora: an inclusive space where ideas bubble and the best ones thrive and spread.



With every activity,  
we leverage the  
power of local  
voices, experts, and  
entities to co-create  
and implement  
sustainable solutions  
that stick.

## PANAGORA CONTRACTS

### CURRENT WORK

#### Prime Contracts

- USAID Bureau for Global Health, Localize Global Health Security (LGHS), 2023-2028
- USAID Sudan Monitoring, Evaluation, and Learning (MEL), 2022-2027
- USAID Colombia Monitoring, Evaluating, and Learning Short-term Activity (MELSA), 2023-2025
- USAID Indonesia Monitoring, Evaluation, and Learning Platform (MEL-P), 2020-2025
- USAID Southern Africa Technical Support Services (TSS), 2019-2025

#### Subcontracts

- USAID Philippines, Pacific Islands, and Mongolia Monitoring, Evaluation, and Learning Activity (PIMMELA), 2024-2027 (Prime: MSI)
- USAID Uganda Health Activity (UHA), 2022-2027 (Prime: URC)
- USAID Cambodia Malaria Elimination Project 2 (CMEP2), 2021-2026 (Prime: URC)
- Dept. of State Performance Measurement, Management, and Analysis Support, 2020-2025 (Prime: Dexis)
- USAID Uganda Health Systems Strengthening (HSS), 2019-2024 (Prime: Palladium)
- USAID Promoting the Quality of Medicines (PQM+), 2019-2024 (Prime: USP)
- USAID Global Health Supply Chain Program – Procurement & Supply Management (GHSC-PSM) single-award, 2015-2024 (Prime: Chemonics)

#### Prime IDIQs

- USAID NextGen Comprehensive TA for Health Supply Chain and Pharmaceutical Management (Comp TA), 2024-2034
- USAID Central America Regional Support Services (CARSS supporting LAC), 2023-2030
- USAID Compliance and Capacity Support for Diverse Partnerships (CCSDP), 2023-2028
- USAID Monitoring and Evaluation II (EVAL ME II), 2020-2025

#### IDIQ Subcontracts

- USAID Central America Regional Support Services (CARSS supporting LAC), 2023-2030 (Prime: Creative)
- USAID GHSC, full & open multiple and single award, 2015-2020 (Prime: Chemonics)

#### GSA Contracts

- OASIS Small Business Pool 1, 2020-2024 (Primes: ACS, Bixal, PatchPlus)
- Multiple Award Schedule (MAS), 2016-2026

### COMPLETED WORK

#### Prime Contracts

- USAID Colombia Monitoring, Evaluation, and Learning (MEL), 2019-2024
- USAID Philippines Collaborating, Learning, and Adapting for Improved Development (CLAimDev), 2020-2023
- USAID India Collaborating, Learning, and Adapting in India Mechanism (CLAIM), 2020-2023
- USAID Philippines Collaborating, Learning, and Adapting for Improved Health (CLAimHealth), 2018-2022 (EVAL ME IDIQ TO)
- USAID Dominican Republic Monitoring, Evaluation, and Learning Platform, 2016-2021 (EVAL ME IDIQ TO)
- USAID South Africa Monitoring, Evaluation, Research, and Learning (MERL), 2018-2020 (EVAL ME IDIQ TO)
- USAID Uganda SUSTAIN Program Evaluation, 2016 (EVAL ME IDIQ TO)

#### Subcontracts

- USAID Uganda Regional Health Integration to Enhance Services-North, Acholi (RHITES-N, Acholi), 2018-2022 (Prime: URC)
- USAID Bureau for PPL Institutional Support Services Contract (ISSC), 2017-2022 (Prime: Highlight Technologies)
- USAID Uganda Literacy Achievement and Retention Activity (LARA) Performance and Impact Evaluation, 2016-2021 (Prime: NORC)
- Dept. of State Performance Measurement, Management, and Analysis Support, 2017-2020 (Prime: Dexis)
- USAID Afghanistan Health Sector Resiliency, 2015-2020 (Prime: Palladium)
- USAID Kenya Afya Jijini Support to Management of Grants Under Contract and Compliance Support, 2016-2017, (Prime: IMA World Health)
- USAID Uganda School Health and Reading Program (SHRP) Performance and Impact Evaluation, 2012-2017 (Prime: NORC)
- USAID Burundi Integrated Health Program, 2014-2015 (Prime: FHI360)
- USAID Bangladesh Smiling Sun Franchise, 2011-2013 (Prime: Chemonics)
- USAID Evaluation of the HANSHEP Pilot Health PPP Advisory Facility, 2015 (Prime: Castalia Ltd.)
- USAID Afghanistan Regional Agricultural Development Project-South, 2014 (Prime: Chemonics)
- USAID Uganda Feed the Future Enabling Environment for Agriculture, 2013 (Prime: Chemonics)
- USAID Ukraine Strengthening Tuberculosis Control, 2013 (Prime: Chemonics)

#### Prime IDIQs

- USAID Monitoring and Evaluation I (EVAL ME I), 2015-2020
- USAID TASC4 Africa multiple award small business set aside, 2014-2019

Panagora Group is a woman- and employee-owned small business (WOSB) with an established USAID NICRA.